

Russian cellular market grew by more than 1.1 mln users in March, 2003. Russian mobile companies had 21,115,000 subscribers as of the end of March 2003, which translates into 14.5% penetration of mobile services in the country. **Top 10 Cellular Operators**

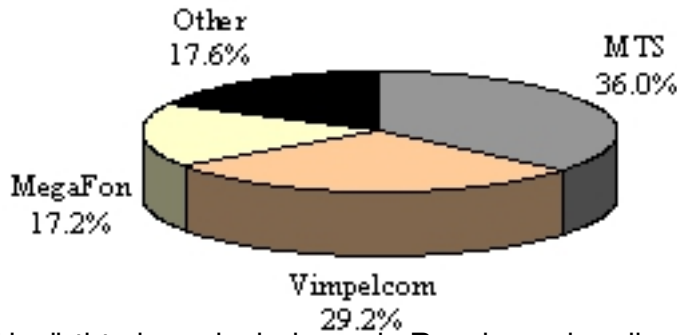
Company	March 31, 2003	February 28, 2003	
Total	Moscow	Total	Moscow
MTS	5,100,000	5,450,000	3,200,000
Beeline	1,700,000	2,310,000	1,300,000
Telecom	535,340	57,706	445,000
Uraltelecom	1,100,000		1,100,000
Tajikistanom	51,400		16,600
Altaytelcom	32,295		32,295
Novgorod Cellular	101,600		101,000
Russian Cellular Communications	23,000		23,000
Samcom	22,884		20,584
Magnum Cellular	14,700		14,500

*\*including UMC of Ukraine (1.82 mln) and Belarus subscribers (65,000)*

*\*\* including 5,538 in TT-Mobile (Tajikistan)*

*\*\*\* 240,000 active subscribers; Taif-Telcom will be consolidated into MTS starting from end-April 2003 following the recent acquisition.*

**Russian Cellular Market Breakdown, March 2003**



The data above includes only Russian subscribers, all CIS networks were excluded from **Moscow Market**

The month was successful for MTS in Moscow while Megafon delivered disappointing results. Vimpelcom also loses its positions in the capital. If the trend persists, MTS may catch up with Vimpelcom in 2-3 months on the Moscow market.

MegaFon's weak performance in March may be explained by the lack of direct Moscow numbering capacity that the company rents from other operators. The shortage was terminated in the end of the month. In addition, MegaFon launched a new marketing campaign in order to stimulate sales.

### Moscow Net Additions in March 2003

