

Subscriber additions totaled 2.6 mln in June bringing the number of cellular users to 49.5 mln. The country's penetration stands at 34% - twice as high compared to June 2003.

Penetration in Moscow increased to 79% mainly thanks to aggressive sales by MTS that enlisted about 270,000 new subscribers. MegaFon signed up 23,000 customers in Moscow while Vimpelcom for the first time in its history recorded negative (!) subscriber additions in Moscow region due to the numbering capacity constraints well predicted by the company's management.

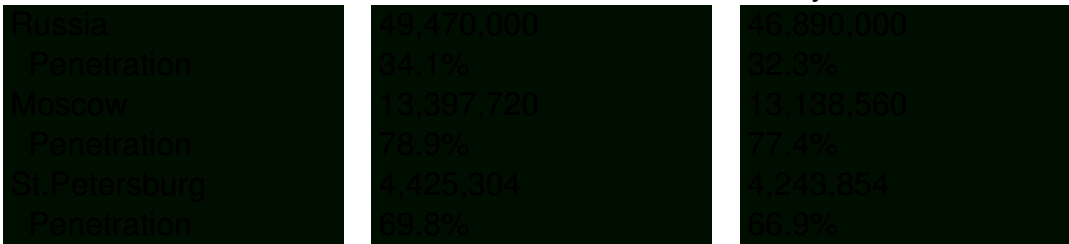
MTS also posted impressive growth in St.Petersburg getting the largest stake of net adds while Vimpelcom signed the largest number of customers in the regions outside Moscow and St.Pete.

Russian Mobile Subscribers

Mobile Subscribers

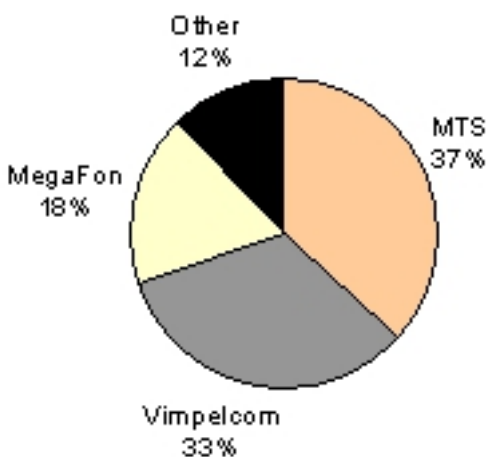
June 30, 2004

May 31, 2004

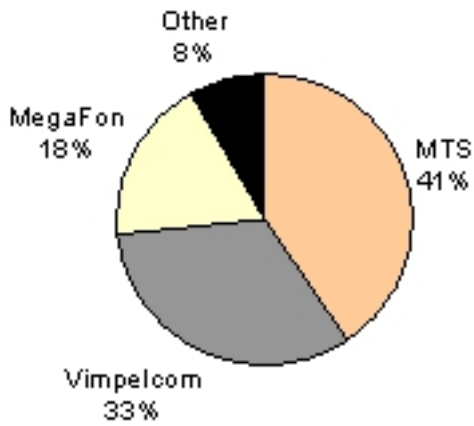


Russian Cellular

Market Breakdown, June 2004



Russian Net Additions,
June 2004

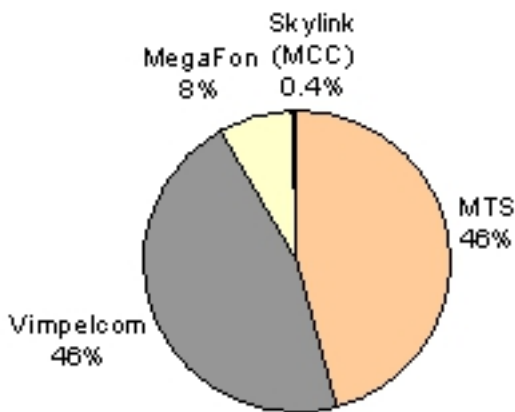


~~TOP 10 MOBILE OPERATORS IN THE MOSCOW LICENSE AREA~~
Top 10 Mobile Operators

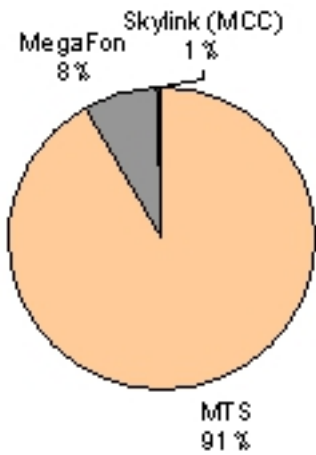
#	Company	June 30, 2004	May 31, 2004
1	MTS	2,339,000	2,150,000
2	Moscow	1,120,000	1,050,000
3	Ukraine (UMC)	1,034,000	1,360,000
4	Belarus	744,700	688,800
5	Vimpelcom	16,300,000	15,053,000
6	Moscow	6,183,000	6,185,000
7	MegaFon	3,046,320	3,592,155
8	Moscow	1,035,405	1,012,560
9	Tajikistan	24,180	23,100
10	Uralvyaainform	1,492,600	1,457,600
11	SMARTS Group	410,000	346,000
12	Sibnetcom	127,600	162,600
13	Novgorod Cellular	61,604	45,636
14	Lyubimburg Cellular Com	34,201	35,052
15	Swink	63,550	60,700
16	New Telephone Company	60,666	60,915

Moscow and St.Petersburg
Moscow License Area
Moscow Market Breakdown

June 30, 2004



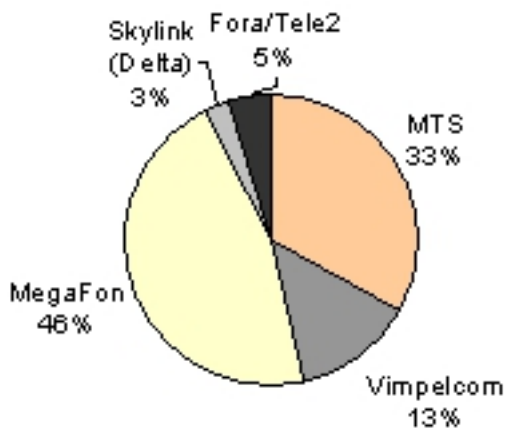
Net Additions in Moscow, June 2004



St.Petersburg and Leningrad Region

St. Petersburg Market Breakdown

June 30, 2004



Net Additions in St.Petersburg June 2004

50 mln Cellular Subscribers? Not yet...

Wednesday, 07 July 2004 17:21

