

VAS Products

Below is the list of VAS products which are included into the calculation (by product group):

Messaging

- SMS P2P
- MMS P2P (excluding Data Traffic in roaming)
- E-mail (subscription fee)
- IM (subscription fee)
- SMS Tariff Modifiers
- MMS Tariff Modifiers

Data

- GPRS-WAP
- GPRS-Internet
- WAP/GPRS
- Traffic Sharing
- Corporate Network
- WAP Tariff Modifiers
- GPRS Tariff Modifiers

Content

- CPA (Content Provider Access)
- Aggregation, including:
 - WAP Portal (subscription fee and content)
 - STK
 - RBT
 - USSD
 - iVR
 - SMS
 - MMS
 - ICBC
 - LBS
- Mobile TV (subscription fee and advertising)

- SMS Gates

Other VAS

- m-Commerce (net)

- CSD
- VoIP (subscription fee)
- PTT (subscription fee)
- FMC (subscription fee)
- Basic VAS (Voice Mail, Caller ID/Anti-Caller ID, Conference Connection)
- Live Balance

Additionally, there are several definitions included into the methodology:

- **VAS Roaming:** Gross revenue from VAS received from own subscribers in all kinds of roaming: allocated to the corresponding VAS revenue streams;
- **Mixed VAS Bundles (VAS+VAS):** Gross revenue from VAS: allocated to the corresponding VAS revenue streams;
- **Mixed Voice+VAS Bundles:** VAS part of gross revenue: allocated to the corresponding VAS revenue streams.